



Mr. Future of Work | CEO of Guide | International Keynote Speaker

Tim Salau, Mr. Future of Work

CEO of Guide , International Keynote
Speaker, Global Tech Influencer



In 1999, Tim arrived in America with his Nigerian father and mother who had no job, no money, but emigrated to the United States with the hope of creating a better future for their two kids. Growing up in the heart of Southwest Alief Texas, he witnessed his family survive a recession, a community riddled with gang violence, and experienced the racial struggle of growing up as a Nigerian-American and first-generation college student. The biggest lesson he's learned in life is that the only constant is change, and adaptability, resilience, and innate curiosity are the most essential skills of the 21st century.

Today, he's built a hybrid and dynamic career as an [innovator, global tech influencer, and community leader](#). Tim is the [CEO of Guide](#), the life skills training app helping high school students learn essential life skills from their favorite content creators. He's championed inclusive innovation and led product development at top Fortune 500 and hyper growth companies: [Google, Facebook, WeWork, and Microsoft](#), all [before the age of 25](#) and travels the world speaking with executives and government leaders about the future of work. He's [impacted millions of students and professionals through his platform of over 100,000 followers across LinkedIn, Facebook, and Instagram](#) empowering them to take ownership of their careers and pursue purpose over paychecks so they can thrive in the Future of Work!

Tim [describes his life purpose as to strengthen the bonds people share through empathic and compassionate action](#). He is a community-obsessed and purpose-driven leader with deep expertise leading brand strategy and championing innovation through community building, public speaking, and product leadership. Nigerian-born and Texas raised, [Tim, is a first generation Texas Tech University and UT Austin alum with a B.A. in Psychology and a Masters in Information Studies](#).

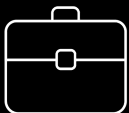
He is devoted to making the tech industry a more inclusive space for people of color, women, and those pursuing tech with unconventional backgrounds. He is also the "founder of Mentors & Mentees, a Guide community", the world's largest global career mentorship community of 10, 000+ business leaders and students who are passionate about career mentorship and interested in taking control of their career to thrive in the Future of Work and achieve career fulfillment.

He's been [recognized by the Wall Street Journal, Forbes, SXSW, Young Presidents Organization Opportunity Hub, LinkedIn, Google, The Millennial Mogul](#) and other major media platforms for his work as a global tech influencer, community leader, and leading expert on the Future of Work and innovation. Tim believes that businesses can architect solutions with deep intent and compassion by ruthlessly focusing on customers and the communities they serve in. He strengthens communities by fusing digital literacy, We culture, and purpose to create opportunity and sustainable resources for underserved and marginalized people in San Francisco and at global scale.

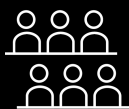
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Short Version

Tim's life purpose is to strengthen the bonds people share through empathic and compassionate action. He's [the CEO and Co-founder of Guide](#), the life skills training app reimagining high school education by helping high school students learn essential life skills from their favorite creators.

He's championed inclusive innovation and led product development at [top Fortune 500 and hyper-growth companies: Google, Microsoft, Facebook, and WeWork](#), all before the age of 25, and travels the world speaking with organizations, executives, and government leaders about the future of work. He's been recognized by the Wall Street Journal, Forbes, Young Presidents Organization, SXSW, Opportunity Hub, LinkedIn, Google, The Millennial Mogul and other major media platforms for his work as [an innovator, dynamic global tech influencer, and one of the few leading multicultural experts and leaders leading the discussion on the Future of Work and emerging innovation.](#)

He's [impacted millions of students and professionals through his platform of over 100,000 followers across LinkedIn, Facebook, and Instagram](#) to take control of their careers and pursue purpose over paychecks to thrive in the Future of Work!

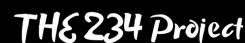
Snippet Bio

Tim is the [CEO and Co-founder of Guide](#), the life skills training app for high school students, an accomplished [international keynote speaker](#), and global tech influencer. [He's championed inclusive innovation and led product development at top Fortune 500 and hyper growth companies: Google, Microsoft, Facebook, and WeWork, all before the age of 25](#) and travels the world speaking with organizations, executives, and government leaders about how they can position their people to thrive in the future of work.

Clients



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Speaking Topic

How to Thrive in the Future of Work

The future isn't generous to those who wait or play it safe. With the actively shifting technological landscape, every student, organization, and professional must find a way to adapt in a dynamic future where change is the only constant. Most discussions about the Future of Work only discuss the role of AI/Automation and the power of human potential is often an afterthought. In this talk, Tim will discuss how in a dynamic future we must focus on what we can control as leaders and adapt to the constant state of change that will occur in society and the workplace.

Key Points Discussed

- The key factors driving the Future of Work
- The essential skills needed to thrive in a dynamic future
- What employees care about most in the workplace
- How technology trends are redefining the relationship between the employee and the organization
- How employees and organizations can remain adaptive in a dynamic future.

"Tim took the time to talk as a guest speaker with Cornell AppDev's Product subteam and share his expertise in Digital Innovation. I felt inspired when hearing about his journey to WeWork and learning about his vision of the Future of Work."

- Connor,

Engineering Student at Cornell

CORNELL
UNIVERSITY





Speaking Topic

The 7 Habits of Dynamic Leadership

Your organization doesn't need more command and control. The leadership skills and habits necessary to lead a distributed workforce in a dynamic future are human skills, not technical skills. Leaders that want to build trust, inspire action, and nurture innovation must act as coaches and mentors, not dictators. Leaders are no longer leading in the Milton Friedman era, they are leading in an era of constant change. Being able to build community, show compassion, and nurture trust within your team and organization are the habits and skills of the future leader. The Future Leader is Dynamic. In order to be a dynamic leader, you must adopt the mindset of constant change and the willingness to lead with authenticity, not only a position title. In this talk, Tim Salau, Mr. Future of Work will share the 7 core habits of dynamic leaders and why you need to adopt them if you want to create a culture of innovation within your organization!



Key Points Discussed

- The Skills & Mindset of a Dynamic Leader
- How leaders must embrace change
- How leaders can create a culture of innovation
- Why team intelligence (TQ) is more essential than individual intelligence (IQ).
- How to manage a multi-generational workforce

Our international delegates loved hearing Tim speak about emerging innovation and what they can do to position their workforce for a dynamic future.

- Valeriy G.
CEO & Founder

Globalize.



Speaking Topic

Unleashing the Future of Education

In the last 50 years, traditional education hasn't shifted to embrace new technologies or learning behaviors of the digital era. As corporations are now adapting their workforce for the future of work, educators are still exploring the best ways to prepare students with the skillset to thrive in an ambiguous future. In this engaging talk, Tim will explore how the future of education and work will converge, why teachers will play a crucial role in the future of education, and why equipping students with a creator mindset is crucial to positioning them to thrive in a dynamic future.



Key Points Discussed

- The most crucial skills for the modern student
- How adaptive education technologies, like Guide, are changing the future of education
- The Importance of Mentorship for Young Students
- How teachers can develop future-ready students
- Why life skills are fundamental to career success
- How schools can bridge the gap between the future of work and the future of education

"Simply put, he's hands down one of the best innovator and thought leaders in the world and a unique voice leading the future of work."

- Robin,
SVP, Global Marketing

wework.



Speaking Topic

Community Over Competition

As a community leader, technologist, and humanitarian, Tim has delivered keynotes on topics ranging from the future of work to how social media trends are changing how people gather and connect. Through his hybrid career and deep experience as a global technology leader and community builder, in this talk, Tim shares how organizations and educators can develop authentic community leaders in the digital age.

Key Points Discussed

- The importance of community in the digital age.
- How universities/organizations/institutions can build stronger communities
- How to identify and develop community leaders
- Trends shaping the future of community



Speaking Topic

Pursue Purpose Over Paychecks: The Skills, Mindset, and Attitude That Will Take Your Career to the Next Level

Pursuing a meaningful career requires deliberate consideration of who you want to be, what you want to do, and what matters to you. A career is a marathon, not a sprint. Tim's dynamic and hybrid background as a world-renowned technologist, global community leader, and speaker led him to working with 4 of the top tech companies in the world in WeWork, Google, Facebook, and Microsoft, all before the age of 24, while in deliberate pursuit and alignment of his purpose, to strengthen the bonds that people share through compassionate and empathic action. Tapping into your purpose is a topic that educators don't discuss in schools and organizations don't encourage with their employees, but it's fundamental to living a fulfilled and meaningful career. In this talk, Tim breaks down the components of discovering your purpose and the mindset and beliefs that you need to adapt to create alignment between your purpose, your career, and your passions.

Key Points Discussed

- How students/employees can design their careers
- The essentials skills necessary for leaders in the future of work
- Most crucial mindsets for future leaders
- How to define and pursue your purpose



"Tim is a community obsessed leader who empowers students and professionals to take control of their career to do what they love, pursue purpose, and thrive in the Future of Work. The students truly resonated with his message of career control and charisma as a technology leader and diverse voice in the Future of Work."

- Jacqueline Caldwell,
Vice President, Office of Diversity and Engagement, The University of Tulsa



"Tim Salau is an amazing evangelist, community leader, and speaker. His background with WeWork, Google, Facebook, and Microsoft and ability to inspire and ignite communities is what I believe differentiates him as a modern-day innovator and a multicultural leader in the tech industry."

- Andrew,
Business Development Manager,
Thomson Reuter



"Tim is a visionary. He is real-life proof of what can happen if you choose to take control of your career and lead. His keynote was full of light, love, and energy. His passion truly shows on stage."

- Jasper,
Product Design Leader at Microsoft



"Tim's keynote on how to market yourself on LinkedIn and take control of you career was insightful and inspiring. In his talk to the HBCU SXSW cohort, he shared the importance of utilizing LinkedIn to build our professional visibility and how to own your career. His enthusiasm and passion for helping others is infectious.."

- Jasmine,
HBCUxSXSW Student



"Tim delivered an incredibly inspiring workshop to our SUITS organization at Texas A&M University! We were blown away by Tim's introspection, gift of public speaking, and passion for community building."

- Muhammad,
Student at Texas A&M





"Tim was a keynote speaker at an event focused on closing the diversity gap that my student organization UW Undergraduate Women in Business hosted. He discussed the importance of owning your diversity and uniqueness to thrive in the Future of Work. His presence and speech engaged me as soon as he took the stage. His story shifted my perspectives and have challenged me to work towards realizing my full potential in my experiences, identity, and power!"

- Jenin Um,

Student, The University of Washington



"His presentation at the Young Professionals Innovation Week 2019 was one of the best we've ever had and the CEOs, execs, and world leaders in attendance were impressed by his engaging talk on the Future of Work and how organizations can adapt in a dynamic future. He knows how to energize a crowd!"

- Stephen,

CEO & Young Professionals Organization Director



"Tim delivered an incredibly inspiring workshop to our SUITS organization at Texas A&M University! We were blown away by Tim's introspection, gift of public speaking, and passion for community building."

- Muhammad

Student at Texas A&M



"Tim is an inspiration, a light, leader, empath, and advocate for everyone. Watching him speak at the Stanford Women's in Tech event was truly the highlight of my college experience. Finally meeting him in person after following his journey online for so long is a moment I'll never forget!"

- Laura,

Stanford PH.D. & Global Head of Corporate Development, Earth AI



"Tim Salau truly is one of the foremost thought leaders when it comes to the future of work and community building. He opened the eyes of the audience on how they can navigate their careers in an ambiguous future by becoming leaders in the workplace and within their communities. His keynote was highly inspiring and presented a truly global perspective for the young professionals in our organization.."

- Grace,

Diversity & Inclusion Leader-Program Manager at Microsoft





Why Work With Tim, Mr. Future of Work

_He built Guide, the life skills training app changing the face of education and helping high school students learn essential life skills from their favorite creators.

_He's been endorsed and recognized by global brands and publications like Forbes, Wall Street Journal, Google, The Young Presidents Organization, SXSW, the Millennial Mogul, and other media outlets for his work as a global community leader and technologist.

_He has a following of 100K across LinkedIn, Facebook, and Instagram and inspires millions of students and professionals daily to take control of their career and pursue purpose over paychecks to thrive in the Future of Work.

_He's the first multicultural Nigerian-American to ever work with a multinational technology company as their Chief Evangelist and Brand Ambassador.

_He's had a dynamic and hybrid career working with WeWork, Microsoft, Google, and Facebook all before the age of 25.

_He built "Mentors & Mentees, a Guide Community", the world's largest career mentorship community of 10,000+ global members who support each other to achieve career fulfillment and thrive in the Future of Work.

_One of the few leading multicultural and millennial voices speaking on the Future of Work & Education.

_He doesn't use any boring slides during his keynotes, instead, he focuses on relevant engaging stories/content with practical takeaways.

